

**Doctoral Student and Assistant Position (80-100%) at the Chair of Marketing II,
Prof. Bambauer-Sachse, University of Fribourg**

Start: As soon as possible

Do you want to extend your university life for some years or come back after some years working for a company?

Do you love reading, writing, and teaching?

Have you written an excellent master's thesis in the field of marketing?

If so, a doctoral thesis in marketing and an assistant position could be interesting to you:

- brainstorming about ideas for innovative marketing research projects
- reading the literature on the marketing topic
- planning studies and collecting empirical data about the marketing phenomenon
- discussing the research results with the team
- presenting the new insights at international conferences
- writing scientific articles
- discussing the managerial research insights with marketing managers

What you will find here:

- a unique work environment: great university, modern infrastructures
- an open-minded team with a good team spirit, good communication, well-established procedures, and enriching exchanges
- a trilingual work environment
- a beautiful and affordable city with a nice atmosphere
- beautiful lakes and mountains nearby

What you will need to bring:

- full-time university master with a major in marketing and a 5.0 or higher (Swiss scale) or a 2.5 or better (German scale)
- an empirical master's thesis in the field of marketing (Swiss scale: 5.0 or higher, German scale: 1.7 or better)
- high interest in upscale scientific research and teaching; presentation experience
- high commitment and readiness for action
- good knowledge of the use of Microsoft Office and SPSS
- fluent in German/French/English (in spoken and written language)
- interest in working with our great students (supervising student papers, teaching small courses or single lessons)

Interested? Please send your application, including a CV, certificates, other references, and a copy of your master's thesis to:

Prof. Dr. Silke Bambauer-Sachse (silke.bambauer-sachse@unifr.ch)

Chair of Marketing II, Department of Management

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