

**Doctoral Student and Assistant Position (80-100%) at the Chair of Marketing II,  
Prof. Bambauer-Sachse, University of Fribourg**

**Start: As soon as possible**

*Do you want to extend your university life for some years or come back after some years  
working for a company?*

*Do you love reading, writing, and teaching?*

*Have you written an excellent master's thesis in the field of marketing?*

**If so, a doctoral thesis in marketing and an assistant position could be interesting  
to you:**

- brainstorming about ideas for innovative marketing research projects
- reading the literature on the marketing topic
- planning studies and collecting empirical data about the marketing phenomenon
- discussing the research results with the team
- presenting the new insights at international conferences
- writing scientific articles
- discussing the managerial research insights with marketing managers

**What you will find here:**

- a unique work environment: great university, modern infrastructures
- an open-minded team with a good team spirit, good communication, well-established procedures, and enriching exchanges
- a trilingual work environment
- a beautiful and affordable city with a nice atmosphere
- beautiful lakes and mountains nearby

**What you will need to bring:**

- full-time university master with a major in marketing and a 5.0 or higher (Swiss scale) or a 2.5 or better (German scale)
- an empirical master's thesis in the field of marketing (Swiss scale: 5.0 or higher, German scale: 1.7 or better)
- high interest in upscale scientific research and teaching; presentation experience
- high commitment and readiness for action
- good knowledge of the use of Microsoft Office and SPSS
- fluent in German/French/English (in spoken and written language)
- interest in working with our great students (supervising student papers, teaching small courses or single lessons)

**Interested? Please send your application, including a CV, certificates, other references, and a copy of your master's thesis to:**

Prof. Dr. Silke Bambauer-Sachse ([silke.bambauer-sachse@unifr.ch](mailto:silke.bambauer-sachse@unifr.ch))  
Chair of Marketing II, Department of Management  
University of Fribourg, Boulevard de Pérolles 90, 1700 Fribourg/Switzerland